



Public Disclosure of Student Achievement

Institution Name: Roberts Wesleyan University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2022-2023 academic year

Date Report Posted: January 20, 2023

PROGRAM	MEASURE	TARGET	RESULT
M.S. in Strategic Leadership	Graduation Rate	90%	87.4%
M.S. in Strategic Marketing	Graduation Rate	90%	92.0%
M.S. in Health Administration	Graduation Rate	90%	92.1%
B.S. in Health Administration	Graduation Rate	85%	85.6%
B.S. in Business Management	Graduation Rate	85%	85.3%
Undergraduate Business (majors below)	Retention Rate	85%	90.0%
Accounting Major	Retention Rate	85%	88.9%
Business Administration Major	Retention Rate	85%	76.2%
Management and Social Entrepreneurship Major	Retention Rate	85%	N/A
Marketing Major	Retention Rate	85%	100%
Sports Management	Retention Rate	85%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Two-year rolling average graduation rate – The percentage of students who started and completed the program within three years of the program end date (for their initial cohort); reported data is for groups that ended by 11/1/20, having completed within the three-year window by 11/1/23
Retention Rate	Percentage of students who were enrolled as a business major in Spring 2022 (minus those who graduated) and returned to the college in Fall 2022

