

# VISUAL ARTS



## FOR CREATIVITY

### VISUAL ART STUDENTS ARE ALL IN FOR CREATIVITY

At Roberts, we believe in empowering you academically and technically for effective service to society as visual and digital citizens with a cross-cultural awareness and a global perspective. The Visual Art Program focuses on relationship-based teaching to refine your visual communication.

### VISUAL ART STUDENTS BUILD CREATIVE CAREERS

Together, we'll help you build on your passion toward a rewarding career that creates change in the world built on a foundation of Christian faith. Build your portfolio through hands-on experiences and personal feedback from professors.

Overall employment in arts and design occupations (visual art, media arts, and design) is expected to grow between 4% and 16% through 2032. We expect to see thousands of new job openings for fine and craft artists, film and videographers, photographers, and digital designers.

Source: [bls.gov/ooh/](https://bls.gov/ooh/)

### OUR GRADUATES WORK AS:

- Art Directors
- Collegiate, Private, and K-12 Art Teachers
- Graphic & Digital Designers
- Museum Curators
- Web/Marketing Managers
- Independent Film Producers
- Photographers/Journalists
- Studio Artists
- And more!



**95%**  
of graduates  
employed in  
their field



**\$6,000**  
Art Merit portfolio  
scholarships of up  
to \$6,000



**70%**  
of students  
complete an  
internship

Learn to tell your story through personal mentorship, internships, studio practice, and exhibition opportunities.



**ROBERTS**  
WESLEYAN UNIVERSITY

# AVAILABLE MAJORS

**APPLY  
FOR  
FREE**



## **ART EDUCATION - K-12 (VISUAL ART EDUCATION - B.S.)**

Combine your passion for art with your desire to make a meaningful impact. Become prepared to teach K-12 art education.

## **STUDIO ART - B.A./B.S.**

Turn your passion for art and design into a thriving career. Start with the Foundations Program to build your confidence in visual problem-solving. Then choose a concentration with hands-on experience. Faculty who are practicing artists and designers will assist you in developing a professional portfolio to prepare for a variety of future opportunities.

### **STUDIO ART CONCENTRATIONS, CHOOSE ONE:**

#### **Studio - 2D/3D**

Build on the foundations of traditional studio media and processes (such as drawing, painting, printmaking, ceramics, and sculpture) toward exploration of advanced contemporary image-making.

#### **Graphic and Digital Design**

Become a visual problem solver as you learn the art of translating ideas and data through typography, color, and various design techniques. Study emerging New Media and digital design applications.

#### **Photography**

Sharpen your photographic eye and learn to tell compelling stories through image-making. Build an impressive portfolio as you explore historic and contemporary photo-based processes (still and motion), from image capture and concept formation to completed artworks and visual communications.

#### **Digital Video**

Explore your passion for audio-visual storytelling. Blending videography skills with visual arts and design, investigate video production, photojournalism, social media, and digital design.

## **DIGITAL MEDIA ART - B.S.**

Blend your artistic skills with a comprehensive understanding of communication and marketing strategies. Study a strong core curriculum encompassing media production, communication arts, and visual studies. Acquire the essential artistic and technical skills crucial for success in diverse digital media domains. Specialize further with concentrations in Marketing and Church Media.

## MEET A GRADUATE

"My favorite aspect of the Visual Arts department, and in my opinion the strongest asset of the program, is the highly knowledgeable teaching faculty. The mentorship opportunities that come with small class sizes and approachable professors made the program worthwhile. It is hard to navigate college and even more difficult to find yourself as an artist or arts professional in the midst of so much change. The faculty helped foster opportunities for me to discover my strengths and interests while also prompting me to challenge obstacles that I perceived as limitations and barriers to my success. I was able to navigate my graduate programs with confidence because of the support and knowledge I had gained as a Visual Art student."

– Kathryn Hill '20 Studio Art - 2020, Associate Curator of Modern and Contemporary Art, Georgia Museum of Art